

**The Correlation Between Interest In Entrepreneurship And Students' Self-Esteem**

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**ABSTRACT**

*This study aims to examine the correlation between interest in entrepreneurship and student's self-esteem. Some books and journals is used to be examined in this study. The findings found that Interest in entrepreneurship is a willingness and interest of one in building a business in order to fulfill his requirement encouraged by braveness in taking risks. Factors influencing the interest in entrepreneurship were (1) intrinsic factors (achievement motivation, self-esteem, and happiness), and (2) extrinsic factors (family, society, and opportunity). Self-esteem is both positive and negative valuation by a student toward her/his self and others.*

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**Keywords: Interest in Entrepreneurship, Students' Self-Esteem.**

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## INTRODUCTION

These days, unemployed workforces come from various backgrounds of education. Based on the data of Statistical Central Bureau, out of 133,94 million of the workforce, 6,87 million are unemployed. It is due to many individuals who only wait for job vacancy offered by either government or private institution. They do not have any willingness to create their own enterprise. A way to create a job is by entrepreneurship.

According to Drucker (Kasmir, 2007), entrepreneurship is an ability in creating something new and different, in which an entrepreneur is able to create something new and different from others or different from what has been existed before. To be an entrepreneur, one should have an interest in entrepreneurship. It is a desire, interest, and willingness working hard to be independent or trying to fulfill his life requirement without having any fear with risks to be faced and always learning from his failures.

Interest in entrepreneurship should be instilled as early as possible particularly in students. By having an interest in entrepreneurship, the students can change their dependency on others to be more independent, the students will reduce their demanding attitude, the students will not be inferiority, and they will try to work based on quality and have confidence as well as they can grow their dreams to have their own enterprises. Interest in the enterprise should be comprehended by both teachers and students considering that this interest leads students to determine their choices in selecting their dreams. Dreams are the creations of interest in the relationship with the process or future reach of the students in planning and determining their choices toward education and the position or desired job.

According to Anshori (Wulandari, 2013), the strategic step to sharpening the interest in entrepreneurship can be done through an education process that prioritizes not only the degree or the certificate but also ability and skill.

Self-esteem is one of the characteristics required by the students to develop their interest in entrepreneurship. By having good self-esteem, students are more confident and able to actualize their selves; thus it will increase their interests in entrepreneurship. In line with what has been stated by Maslow (Baihaqi, 2008), self-esteem is a requirement that should be fulfilled by an individual. An individual that has fulfilled his self-esteem requirement will be easy to fulfill his/her self actualization.

Self-esteem is related to an individual's assessment to either his/her own self or others. Robert (2008) says that people who believe in their abilities and beliefs will show better achievement. It indicates that self-esteem determines the success of one's achievement. By considering the condition, the students' interest in entrepreneurship will grow well if they have good self-esteem. The following explanation is going to discuss the correlation between interest in entrepreneurship with students' self-esteem.

## RESEARCH METHODOLOGY

This study explore the correlation between interest in entrepreneurship and student's self esteem. Some books and journals is used to be examined in this study.

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## DISCUSSION

### Interest in Entrepreneurship

Interest in entrepreneurship is a desire, interest, and willingness working hard or having a strong will to try maximally in order to fulfill the life requirement without having fear toward the risks and to learn from failures (Rano, 2012). However, Lee and Wong (2004) define it as an ability to dare people's selves in fulfilling the life requirement, advancing their business, and creating new enterprises with the strength they have. Besides, Sumaryo (2004) states that interest in entrepreneurship is a psychic symptom to centering the attention and doing something to the enterprise happily because it brings advantages to someone. According to some definitions, what is defined as an interest in entrepreneurship is a willingness and interest of someone to build an enterprise. Therefore, it can fulfill his requirements that will be supported by braveness to take risks.

### Factors Influencing the Interest in Entrepreneurship

According to David C. McClelland (Suryana, 2006), entrepreneurship is very determined by achievement motive, optimism, value, attitude, and entrepreneurship or achievement status. Entrepreneurship behavior is influenced by both internal and external factors. The internal factors include ownership right, ability or competence, and incentive, while the external factor was the environment. Bnoe Soedjono (Suryana, 2006) states that the affective ability involves the attitude, value, aspiration, feeling, and emotion in which all of them depend on the environmental condition so that the dimension of affective ability and cognitive ability are parts of entrepreneurship approach.

Based on the combination of the two previous ideas, it can be concluded that the components of entrepreneurship consist of cognitive, emotion (feeling), and conation or willingness. Broadly speaking, it can be categorized into intrinsic and extrinsic factors.

#### 1. Intrinsic Factors

Intrinsic factors are factors coming from the individual's self. The intrinsic factors that can influence the interest in entrepreneurship are achievement motive, Self-esteem, happiness.

#### 2. Extrinsic Factors

Extrinsic factors appeared due to stimulation or encouragement from the outer self of an individual or the environment. The extrinsic factors that influence the interest in entrepreneurship are family, society, and opportunity.

### The Definition of Self-esteem

Self-esteem is the whole ways to use in evaluating self in which it is a comparison between ideal-self and real-self (Sanrock, 2012). Purwanto (2010) states that self-esteem is an individual's feeling when she/he values the high and low of his/her own self to other people in daily interaction. Further, Deaux, Dane, and Wrightsman (Sarwono and Meinarno, 2009) say that self-esteem is an assessment or evaluation either positively or negatively toward our selves.

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Along with that, Harper (Dariuzky, 2004) declares that self-esteem is an assessment of an individual's self-influenced by attitude, interaction, award, and acceptance of other people toward that individual. Therefore, it can be concluded that self-esteem is an assessment of students toward their selves and others either positively or negatively.

### **The Importance of students to have Self-esteem**

Self-esteem is an important factor in influencing someone's success. By the self-esteem, someone will be able to understand and to accept his weaknesses and strengths that further can maximize his strengths to be a success. Self-esteem can also optimize someone's characteristic and effort. The most important thing is that self-esteem can call out the ability to achieve life goals and to respond positively to the hindrances to be faced. If someone has positive self-esteem, indirectly it makes someone easily establish a good interpersonal relationship.

The conclusion is that individuals with high self-esteem tend to be a success. They also have prepared their selves to encounter the problem that might be appeared positively and always been convinced as well as getting trust from others. The general characteristics of individuals with high self-esteem are (1) worth to live, (2) believing in their selves, (3) respecting their selves, (4) trying to advancing their selves, (5) feeling peaceful or harmonic, (6) having good interpersonal relationship, (7) being responsible, (8) being patient in facing disappointment friendly, (9) friendly, (10) assertive, (11) merciful and easily loved, and (12) having direct behavior. (Yahaya, Boon, Ramli, Latif, Yahya, and Abdul, 2004)

Therefore, self-esteem is very crucial to be owned by each individual, particularly student. Students who have good self-esteem will have better emotional control because they feel enough acceptances to their selves. As stated by Coopersmith (Burns, 1993), students with high self-esteem expose their selves being active and success either in society or in the academic field. They are willing to express their opinions in a discussion and will not be satisfied by only being listeners. They do not have any anxiety or psychosomatic problems that will make them experience difficulties. Besides, they will be more confident and consider their self-valuable, important and must be respected, able to influence others with creative ideas, become more optimistic, love new and challenging tasks, expect for success. Wibowo (2016) through his research also proves the influence of self-esteem toward students' academic achievement. Students who have high self-esteem have high academic achievement.

Therefore, it can be concluded that self-esteem should be owned by each student. Students with good self-esteem will be able to place their selves in various situations because they are emotionally secured. Students are effortless to say their opinion, but still respect others, and they are free from fear of others' views. Thus they will be motivated to improve their achievement.

### **The Correlation between Interest in Entrepreneurship and Students' Self-esteem**

Students need to develop their interest in entrepreneurship in order to be able to survive in the future. The interest in entrepreneurship is closely related to the positive value of the self-ability or known as positive self-esteem. The correlation between self-esteem with interest in entrepreneurship is if individuals believe in their ability. If individuals consider themselves as people who have enough skill

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to do enterprise, those individuals will show success attitude in running their interests in entrepreneurship. However, if those individuals consider themselves as ones who are lack of skill in entrepreneurship, they will show their incapability in doing their interests in entrepreneurship.

It is supported by the research conducted by Campo (2011) which states that an entrepreneur chooses to do entrepreneurship because that person believes in his/her self thus she/he can be a success in doing business. It reveals that the evaluation toward our selves is important in doing entrepreneurship.

The research conducted by Koranti (2013) about factors influencing the interest in entrepreneurship reveals that both internal and external factors significantly influence the interest in entrepreneurship. The internal factors are achievement motive, self-esteem, and happiness. Hence, it can be stated that individuals' self-esteem influences interest in entrepreneurship. The higher or the more positive an individual's self-esteem leads to the higher or the more positive that an individual's interest in entrepreneurship, and vice versa.

## CONCLUSION

Interest in entrepreneurship is a willingness and interest of one in building a business in order to fulfill his requirement encouraged by braveness in taking risks. Factors influencing the interest in entrepreneurship were (1) intrinsic factors (achievement motivation, self-esteem, and happiness), and (2) extrinsic factors (family, society, and opportunity).

Self-esteem is both positive and negative valuation by a student toward her/his self and others. Self-esteem needs to be possessed by each student. A student with good self-esteem can facilitate her/his self to be engaged in various situations because she/he is emotionally secured.

The correlation between self-esteem and interest in entrepreneurship is when an individual believes in his ability. If an individual considers himself as someone who has enough capability to do entrepreneurship, that individual will show success in running his interest in entrepreneurship. In contrast, if somebody thinks that he lacks ability in doing entrepreneurship, he will show his incapability in running the entrepreneurship.

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