E-ISSN: 2580-0272



# JOURNAL OF BUSINESS & BEHAVIOURAL ENTREPRENEURSHIP

VOL. 5 NO. 1 2021

FAKULTAS EKONOMI UNIVERSITAS NEGERI JAKARTA



### STATEMENT

In the name of Allah SWT, the Most Merciful and the Most Merciful. We offer thanks to His presence who has bestowed His mercy, blessings, and blessings on us, we can create Journal of Business & Be-havior Entrepreneurship Volume 5 Number 1 Year 2021 edition. We compile this journal by maximizing and getting help from various parties. For this reason, we thank all those who have contributed to the making of this journal. Calculating from this, we are fully aware that there are still deficiencies in terms of both the wording and the grammar. By our differences, it is heartening to help us to make this paper. Finally, we hope that this Business Journal & Entrepreneurial Behavior can provide benefits and inspiration for the reader.

Jakarta, June 2021

Copyright © 2021 Journal of Business & Behavioural Entrepreneurship [ISSN: 2580-0272 (Online)]

### 😢 Journal of Business & Behavioural Entrepreneurship

#### EDITORIAL TEAM

- Agung Dharmawan Buchdadi, ST,MM., Ph.D (Fakultas Ekonomi, Universitas Negeri Jakarta, Indonesia)
- Prof. Te-Kuang Chou, Ph.D (Southern Taiwan University of Science and Technology)
- Taqwa Hariguna, Ph.D (STMIK AMIKOM, Purwokerto)
- Destria Kurniati, SE, M.Sc (Fakultas Ekonomi, Universitas Negeri Jakarta, Indonesia)
- Ahmad Afandi, ST (Fakultas Ekonomi, Universitas Negeri Jakarta, Indonesia)



- Usep Suhud, Ph.D(Fakultas Ekonomi Universiitas Negeri Jakarta, Indonesia)
- M. Edo Suryawan Siregar, SE.,MBA (Fakultas Ekonomi, Universitas Negeri Jakarta, Indonesia)
- Prof. Dr. Hamidah, M.Si (Universitas Negeri Jakarta, Indonesia)
- Dr. Dedi Purwana ES., M.Bus. (Universitas Negeri Jakarta, Indonesia)
- Dr. Akbar (Kemendikbud, Indonesia)
- Prof. Chung-Wen Hung, Ph.D (Southern Taiwan University of Science and Technology, Taiwan)
- Prof. Ching-chung Lin, Ph.D (Southern Taiwan University of Science and Technology, Taiwan)
- Prof. Meg Ming-chen Lu, Ph.D (National University of Tainan, Taiwan)
- Do Thi Hain Ninh, Ph.D. (University of Economics Ho Chi Minh City, Vietnam)
- Prof. Te-Kuang Chou, Ph.D (Southern Taiwan University of Science and Technology)
- Taqwa Hariguna, Ph.D (STMIK AMIKOM, Purwokerto )



**Journal of Business and Behavioural Entrepreneurship**, an electronic journal, provides a forum for publishing the original research articles, review articles from contributors, and the novel technology news related to:

- 1. Management;
- 2. Business, and
- 3. Behavioural Entrepreneurship

**Journal of Business and Behavioural Entrepreneurship** is issued two times annually, i.e. June and December. The number of articles is 10 articles per year. Every article that is sent to the Editor, will be reviewed and scrutinized by the editorial board for eligibility or publication without diminishing the substance of the article.



Faculty of Economics. University State of Jakarta, Campus A, Rawamangun Muka Street, Jakarta Timur. 13220.

Telephone (021) 4721227, Fax (021) 4706285 http://journal.unj.ac.id/unj/index.php/jobbe email: jobbe@unj.ac.id http://journal.unj.ac.id/unj/index.php/ijhcm



Copyright © 2021 Journal of Business & Behavioural Entrepreneurship [ISSN: 2580-0272 (Online)]



#### TABLE OF CONTENT

6

COVER	i
STATEMENT	ii
EDITORIAL TEAM & REVIEWER TEAM	iii
AIM AND SCOPE, PUBLICATION INFORMATION, INDEXING &	
	iv
TABLE OF CONTENTS	v
The Effect of Organizational Culture and Empowerment Correlated to Work Engagement as an Intervening Variables Towards to The Service Quality of Employee of General Bureau	1 1 5
at The Ministry Of State Secretariat Koko Haryono, Henry Eryanto, Wibowo	1-15
Taiwan's E-Government Usability from Foreign Perspective and Website Accessibility amid COVID-19 Pandemic	16-41
Chia-Hua Chang, Husam Almaghalsah	10 41
Effectiveness of Entrepreneurship Education in Universities Lilian Chinedum Igbo, Umaru Zubairu	42-59
The Effect of Corporate Social Responsibility (CSR), Food Quality, and Perceived Value on Repurchase Intention Through Customer Satisfaction as Intervening Variables in The Pandemi Covid-19 Era (Study On "Chatime" Bubble Drink Products)	60-77
The Effect of Situational Factor, Visual Merchandising, and Electronic Word of Mouth on Impulsive Buying Behavior on Video on Demand Services Current The Covid-19 Pandemic Crisis	78-91
Muhammad Saif Furqan Abdullah, Yessy Artanti	
Business Cluster and Entrepreneurship Growth in Nigeria: A Systematic Review Isiaka Kolawole Mustapha, Umaru Mustapha Zubairu, Olalekan Busra Sakariyau	92-108
The Effect of Perceived Organizational Support on Work Engagement Through Job Crafting (Study At General Division Employees Of Bank Jatim Head Office Surabaya Lady Oktafia Alfatekha W, Budiono	109-126
Application of Strategic Entrepreneurship Approach in Franchise and Non-franchise Business A Study in Non-Formal English Education in Indonesia <i>Respati Wulandari, Maria Grace Herlina</i>	
Application in Payment to Support Small, Micro, and Medium Enterprise Sri Dewi Anggadini, Wulandari Dianti Putri	142-148
Analysis of Influence of Product Quality and Price on Buyer's Decision Mukson, Mohamad Badrun Zaman, Syariefull Ikhwan	149-160

## FAKULTAS EKONOMI UNIVERSITAS NEGERI JAKARTA

