



JURNAL PENDIDIKAN EKONOMI & BISNIS

FAKULTAS EKONOMI

UNIVERSITAS NEGERI JAKARTA

JURNAL PENDIDIKAN
EKONOMI & BISNIS

● VOLUME 5

● NOMOR 2

● TAHUN
2017

● E-ISSN: 2302-2663



ESJI
www.ESJIndex.org

EBSCO
Information Services

Crossref

CORE
The Pure Project for Research and Citation Tools

BABORD

Academic
Research Index
Index

AcademicKeys
Academic Keys

ACADEMIA

bing

资源发现
资源发现系统

UNIVERSITY OF
SASKATCHEWAN
University Library

SHERPA/ROMEO

JournalTOCs

Scilit

Scopus
Scientific Indexing Services

Journal of
Education and
Research

JIFACTOR

Digitized
Collection
of
Periodicals

PKP|INDEX

Google

Indonesia
OneSearch

MORAREF

Microsoft
Academic Search

JOURNAL
FACTOR

JURN

ISJD
INDONESIAN SCIENTIFIC JOURNAL DATABASE
Database Jurnal Ilmiah Indonesia

INDEX COPERNICUS
INTERNATIONAL

BASE
Bielefeld Academic Search Engine

GENERAL
IMPACT
FACTOR

OCLC
WorldCat

EDITORIAL TEAM

EDITOR-IN-CHIEF:

Dr. Ari Saptono, SE.,M.Pd.

Universitas Negeri Jakarta, Indonesia.

VICE-EDITOR-IN-CHIEF:

Agus Wibowo, M.Pd.

Fakultas Ekonomi, Universitas Negeri Jakarta, Indonesia.

EDITORIAL BOARD MEMBERS:

Setyo Ferry Wibowo, SE., M.Si.

Fakultas Ekonomi, Universitas Negeri Jakarta, Indonesia.

Prof. Sukirno, M.Si., Ph.D.

Fakultas Ekonomi, Universitas Negeri Yogyakarta, Indonesia.

Prof. Ojat Darojat, M.Bus, Ph.D., [SCOPUS ID: 56922315300]

Universitas Terbuka (UT), Indonesia.

Dr. Hari Wahyono, M.Pd,

Fakultas Ekonomi, Universitas Negeri Malang, Indonesia.

Dr. Sri Kartikowati, MA, M.Bus,

Universitas Riau, Indonesia.

Dr. Haryo Kuncoro, SE., M.Si., [SCOPUS ID: 56480639400]

Fakultas Ekonomi, Universitas Negeri Jakarta, Indonesia.

Dr. Karuniana Dianta Arfiando Sebayang, ME.

Fakultas Ekonomi, Universitas Negeri Jakarta, Indonesia.

REVIEWER TEAM:

Prof. Dr. Mansur Afifi, SE, Universitas Mataram (UNRAM), Indonesia.

Dr. Misnen Ardiansyah, S.E.,M.SI.,AK.,CA,
Fakultas Ekonomi dan Bisnis Islam, UIN Sunan Kalijaga Yogyakarta.

Dr. Imam Machali, M.Pd, Manajemen Pendidikan Islam, UIN Sunan Kalijaga Yogyakarta.

Ascaryan Rafinda, M.Si, Fakultas Ekonomi Universitas Jenderal Soedirman (UNSOED) Purwokerto, Indonesia.

Wahyudi Akmaliah, MA, [SCOPUS ID 56780251800], Indonesian Institute Of Sciences (LIPI), Indonesia.

Dr. Saparuddin M, SE., M.Si, Fakultas Ekonomi Universitas Negeri Jakarta, Indonesia.

Dr. Dedi Purwana, M.Bus., [SCOPUS ID 56067319300] Fakultas Ekonomi, Universitas Negeri Jakarta, Indonesia.

Nurjannah Rahayu K, SE, M.Si, [SCOPUS ID: 57191411181] Universitas Negeri Semarang, Indonesia.

Unang Mulkhan, Ph.D, University Of Stirling, United Kingdom.

Dr. Mukodi, M.SI, STKIP PGRI Pacitan, Indonesia.

Afid Burhanuddin, M.Pd, STKIP PGRI Pacitan, Indonesia.

Umi Widayastuti, SE, M.Si, Fakultas Ekonomi, Universitas Negeri Jakarta.

Dr. Gatot Nazir Ahmad, M.Si, [Scopus ID: 56715315900], Universitas Negeri Jakarta, Indonesia.

Benni Setiawan, M.S.I, Universitas Negeri Yogyakarta, Indonesia.

Dr. Rifelly dewi Astuti, MM, Universitas Indonesia (UI), Indonesia.

Dr. Akbar, M.Pd, Kementrian Pendidikan dan Kebudayaan Jakarta, Indonesia.

JURNAL PENDIDIKAN EKONOMI & BISNIS

FOCUS AND SCOPE

Jurnal Pendidikan Ekonomi & Bisnis (Edisi Elektronik) |ISSN: 2302-2663 (Online)| is published by Faculty of Economics, Universitas Negeri Jakarta, Kampus A, Jl. Rawamangun Muka, Jakarta Timur 13220, Telepon (021) 4721227, Fax (021) 4706285 Indonesia. Jurnal Pendidikan Ekonomi & Bisnis (Edisi Elektronik), an electronic journal, provides a forum for publishing the original research articles, review articles from contributors, and the novel technology news related to economics education and business. This journal encompasses original research articles, review articles, and short communications, including: (1) Economics Education; (2) Business; (3) Entrepreneurship, and 4. Education Management.

Jurnal Pendidikan Ekonomi & Bisnis (Edisi Elektronik) is issued two times annually, i.e. March and October. The number of articles is 16 articles per year. Every article that is sent to the Editor, will be reviewed and scrutinized by the editorial board for eligibility or publication without diminishing the substance of the article. Hopefully this paper can provide valuable contribution to the development of economic and business education in Indonesia and also internationally.

The manuscript articles should be submitted by online in MS Word/Open Office/ PDF file format to Editorial Office through **Online Submission Interface** at: <http://journal.unj.ac.id/unj/index.php/jpeb/about/submissions?jpeb=Submit+Paper>. The author must read the Author Guidelines first before submitting a manuscript.

PUBLICATION INFORMATION

Jurnal Pendidikan Ekonomi & Bisnis (Edisi Elektronik) has published fulltext PDF articles via journal website (<http://journal.unj.ac.id/unj/index.php/jpeb>). Jurnal Pendidikan Ekonomi & Bisnis (Edisi Elektronik) is published by Faculty of Economics, Universitas Negeri Jakarta.

INDEXING AND ABSTRACTING

1. DOAJ
2. CROSSREF
3. GOOGLE SCHOLAR
4. ONESRARCH
5. MORAREF
6. PKP INDEX
7. ISJD
8. INDEX COPERNICUS
9. HARVARD LIBRARY
10. BASE
11. JOURNALTOCS
12. MICROSOFT ACADEMIC SEARCH
13. FLORIDA INSTITUTE OF TECHNOLOGY
14. EBSCO
15. CORE
16. SCILIT
17. IPI GARUDA
18. SINTA
19. UNIVERSITY OF OXFORD
20. ACADEMIA



TABLE OF CONTENTS

COVER.....	(i)
EDITORIAL TEAM.....	(ii)
AIM AND SCOPE, PUBLICATION INFORMATION, INDEXING & ABSTRACTING.....	(iii)
TABLE OF CONTENTS.....	(iv)
Analisis Perdagangan Internasional Terhadap Siklus Bisnis di ASEAN-5 Periode 1999-2014 (Atika Dinan, Haryo Kuncoro W., Dicky Iranto).....	(126-137)
Niat Berbelanja Online Siswa Sekolah Menengah Pertama (Erriska Rahma Putri, Usep Suhud, Mohamad Rizan).....	(138-147)
Gaya Kepemimpinan Transformasional Kepala Sekolah dan Kinerja Guru SMK Swasta di Jakarta Timur (Army Cahya Putra Rustamaji, Dedi Purwana, Corry Yohana).....	(148-161)
Hubungan Kreativitas, Efikasi Diri dan Intensi Berwirausaha Pada Mahasiswa (Rr. Ponco Dewi Karyaningsih).....	(162-175)
Kepemimpinan Intrapreneurship, Budaya Sekolah dan Kinerja Inovasi Guru (Agus Wibowo, Ari Saptono).....	(176-193)
Analisis Pencapaian Strategi Menggunakan Balanced Scorecard (Arasy Alimudin).....	(194-205)
Faktor-faktor Kritis Kesuksesan Proyek Terhadap Kinerja Proyek DI PT Wijaya Karya (Persero) Tbk (Sutikno).....	(206-214)
Lingkungan Kerja dan Kepuasan Kerja Dosen (Ardin).....	(215-224)