

Family Financial Literacy Training in Beji, Depok

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ABSTRACT

Community empowerment, especially for the lower middle class, needs to be done to reduce unemployment and improve welfare. Weak family financial literacy is one of the fundamental problems. This community service team intends to provide solutions to the above problems, namely in the form of family financial literacy training. The target of this empowerment is housewives whose economic status is lower middle class in Beji Village, Beji District, Depok City, West Java. The training material is presented in the form of material presentations by resource persons, followed by discussion. This community service activity proved to be able to provide an understanding of financial planning for the participants who were members of the Baitussalam Healthy and Fit Community in Beji Village, Depok City.

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INTRODUCTION

To reduce the high unemployment rate and improve the welfare of the Indonesian people, continuous, clear, and directed empowerment efforts are very important. The selection of empowerment program strategies by taking into account the potential that suits the community needs to be made so as to provide maximum results for the development of a better Indonesian society. This empowerment is a process that is carried out on an ongoing basis to improve people's lives (Utami & Prsetyo, 2020). Law Number 6 of 2014 concerning Villages mentions the need to empower village communities. Article 1 paragraph 12 explains that village community empowerment is an effort to develop community independence and welfare by increasing knowledge, attitudes, skills, behavior, abilities, awareness, and utilizing resources through the establishment of policies, programs, activities, and assistance in accordance with the essence of the problem and the priority needs of the village community (Pemerintah Pusat, 2014).

The Indonesian government is divided into numerous tiers, from local to national, starting at the level of the neighborhood, community, sub-district, district or city, and province. Polemics about everything from the difficulties of controlling each institution in detail to the delayed flow of information to the lowest level of government, the family, are unavoidably sparked by the existence of such a long government structure (Sukirman et al., 2019).

The village community service program examines an empowerment model that is in accordance with the potential of the region and the ability of the community in Beji Village, Beji Subdistrict, Depok City, West Java. Based on data from the Central Statistics Agency of Depok Municipality, the population in Beji Village reached 47,503 people in 2021 with the main occupation being mostly laborers with 2022 people, 1070 civil servants / Indonesian National Armed Forces / Indonesian National Police, and 31,414 others (BPS-Statistics of Depok Municipality, 2022). Beji Urban Village, Beji Subdistrict, Depok City, West Java, is a fairly dense urban village in the Depok City area. The lack of land and the high unemployment rate have an impact on the low level of welfare in the area. Urgent needs, while limited income and no savings, are exacerbated by the lack of life skills possessed by residents providing easy access to illegal online lending, which ultimately entangles the community in the burden of living in debt.

The above problems are in accordance with what experts say, namely when experiencing a deficit, the possibility of getting into debt is higher and families cannot save for the future (Sukirman et al., 2019).

Inability to manage current funds frequently leads to financial issues in the majority of households. The most frequent occurrence is when expenses outweigh income. Additionally, the majority of the spending is designated for non-essential and secondary priorities. Along with the irregularity brought

on by failing to register income and expenses (Susena et al., 2022).

It is crucial to implement education in order to increase the community's awareness of money. Individual wellbeing is highly correlated with financial knowledge. In daily life, having a solid understanding of finances and the ability to manage your own funds are crucial. Financial knowledge that aspires to achieve well-being is referred to as financial literacy (Lusardi & Mitchell, 2007). The most crucial factor in obtaining a prosperous life is financial literacy.

According to Yushita (2017), Having a solid grasp of money management can help with many issues, including lowering poverty. The welfare will be impacted by the improved financial literacy. The community's standard of living is anticipated to rise with adequate financial management and financial literacy since, no matter how high an individual's income level is, without proper financial management, financial literacy will definitely be difficult to achieve.

Based on the above, the service team feels it is important and necessary to provide empowerment to local residents to provide training and coaching in the form of family financial literacy training.

LITERATURE REVIEW

According to Remund (2010), financial literacy is a measure of a person's understanding of financial concepts, ability, and confidence to manage personal finances, including the ability to make wise short-term decisions, make wise long-term financial plans, and keep track of economic events and conditions. According to Huston (2010), financial literacy entails being aware of and knowledgeable about financial instruments and how to use them in daily life and business.

Based on the research by Widyaningrum (2018), financial literacy may help the economy as well as make people spend their money responsibly. Higher financial literacy enables one to make wiser decisions for one's family, enhancing their financial security and general well-being.

According to Palameta et al. (2016), a person's financial literacy eventually transforms into financial skills, which are characterized as the capacity to use the financial knowledge one has in one's daily activities. This financial literacy can be applied into financial management that can be used to manage family finances.

Today, financial management practices are a crucial topic. This has to do with how Indonesians behave in terms of consumption. People frequently encounter financial difficulties while having a substantial salary because of their propensity for short-term thinking and impulsive spending habits (Widyaningrum, 2018).

The ability of people to make wise decisions about their personal finances is a valuable thing for financial management. Managing finances involves knowledge in operating it. Family financial management is crucial since poor financial management will have detrimental long-term effects. A family that can responsibly handle its finances demonstrates that it can be trusted with the money it has (Widyaningrum, 2018).

From the results of the analysis of partner problems, the community service team found that the community in Beji Village has a lack of financial literacy making it difficult to maintain family financial health. Based on the problems faced by Beji Village, Beji District, Depok City, West Java, the community service team offers a solution in the form of family financial literacy training. Many things need to be considered to provide an understanding of family financial management. Bank Indonesia (2013) defines financial management as an action to achieve financial goals in the future. Based on Bank Indonesia (2013), there are several steps to manage family finances, namely through the introduction of family financial planning:

1. Understanding financial planning

Every family is important to understand the planning of managing family finances. This includes the reasons why planning is necessary, what and how to plan family finances, and how to prioritize family financial goals.

2. Recording assets/assets owned

Every family needs to have the ability to record productive and consumptive assets.

3. Recording all income and expenses

By having the ability to record, the family can find out information on the financial position so that they can control expenses and see the frequency of income.

4. Identification of routine, monthly, and annual expenses

This step is useful to determine routine expenses and their frequency.

5. Develop an expenditure plan.

By doing financial planning, you can prioritize the purchase of household items that are really needed to minimize the possibility of impulse buying. The community service team tries to overcome partner problems by organizing a program that can increase community literacy related to family planning. The program is carried out by providing material exposure by resource persons regarding the basics of financial planning that can be practiced directly by partners. In addition, a discussion session will also be opened which can be used as a question-and-answer session and consultation on the community financial problems.

MATERIAL AND METHOD

The method of implementing this activity consists of 3 stages. The team will first carry out the preparation phase of the activity which consists of the following:

1. Planning of Training Activities

This activity is in the form of limited discussions and interviews with stakeholders of Beji Village, the management of the Komunitas Sehat Bugar Baitussalam (KSBB) in the neighborhood which accommodates the fostering of housewives' interests in community sports, and several KSBB member participants who have joined since the community was formed. From these results, several important points were obtained, especially regarding the importance of coaching and empowerment efforts in terms of the family economy. From this stage, a mapping of the activity schedule, community survey, and selection of training participants will be found.

2. Observation and data collection of prospective participants of training activities

This stage is the stage of selecting participant criteria and collecting data on the number of training participants. For data collection of participants, the team chose a special community of housewives that had been formed since 2017 in Beji Village, Beji District, Depok City, West Java, called Komunitas Sehat Bugar Baitussalam (KSBB). This community was formed to accommodate the interests of residents, especially housewives in the field of community sports. Unfortunately, the coaching activities have not touched the empowerment side of improving the economic sector, especially with regard to family financial literacy, processing household waste into useful and valuable products, and entrepreneurship through household businesses.

3. Scheduling the time of the training and the duration of the activities.

This stage is the stage of coordination with regional apparatus regarding the implementation of activities and how long the activities are held. The service team scheduled the empowerment to be carried out in a sustainable and tiered manner for three years.

4. Material preparation

This stage is related to the preparation of the material to be provided and the media used in providing training which includes the core material, namely family financial management planning.

On the second stage the team will will conduct the activity implementation stage. This stage is the implementation stage after mapping. Based on the results of the mapping, an action plan is developed as needed, starting from the materials, methods, and implementation plan. The training uses material presentation, discussion, question and answer, and simulation as needed, where

participants participate directly with the assistance of team members.

The last stage is the reporting stage. After the activity is carried out, the service team will compile a report on the implementation of community service activities based on the 2023 edition of the Research and Community Service Guidelines published by the Institute for Research and Community Service of Universitas Negeri Jakarta.

RESULT AND DISCUSSION

Community service activities were carried out with the theme "Family Financial Planning Training in Beji Village, Depok City" with the aim of providing family financial planning training to administrators and members of the Komunitas Sehat Bugar Baitussalam (KSBB) in Beji Village, Depok City. The results of this activity are expected to improve the financial planning skills of the participants so that participants can have healthy family finances.

This service activity was carried out at the Ummul Quro Depok elementary school Hall, Beji Village, Beji District, Depok City. The time of the activity was on June 4, 2023. The training was attended by 53 participants who were members of the Komunitas Sehat Bugar Baitussalam (KSBB) in Beji Village, Depok City.

The activities carried out by the committee were in the form of presentations given by resource persons. The service team organized the event preparation procedure before the main activity which consisted of room preparation, arrangement of training support tools, registration, and distribution of consumption and stationery to the participants.

Figure 1 is a documentation of the presentation of material using the presentation method by the resource person.



Figure 1.
The implementation of community service

Based on the training evaluation sheet, there were 53 training participants with the following characteristics of the participants' profiles:

1. Age

The age of the trainees is between 16 and 62 years old.

Table 1.
Age Data of Trainees

Age	Amount
< 20	1
20 - 50	32
> 50	20
Total	53

2. Education Level

The majority of trainees are high school graduates.

Table 2.
Recent Education Data of Trainees

Education Level	Amount
Diploma	7
Bachelor's Degree	6
Elementary School	3
High School	25
Vocational School	6
Middle School	6
Total	53

3. Occupation

The majority of trainees are housewives.

Table 3.
Trainee Employment Data

Occupation	Amount
Teacher	3
Housewife	40
Employee	5
Student	2
Entrepreneur	3
Total	53

In the implementation of this financial training, the service team provided material on the importance of family financial planning. To achieve participants' understanding, the training material was delivered in the form of a resource person's slide presentation with the help of Microsoft PowerPoint. Each slide contains basic theories about financial planning made in simple language so that it can be accepted by all participants.

In the initial session, the resource person presented the material starting from the reasons why financial planning is needed, the definition of financial planning, and the steps in preparing financial planning. In addition to the material, the slides were also equipped with examples of budgeting tables and tips for maintaining family finances. Participants were also invited to evaluate family financial health and budget planning.

Figure 2 shows the material on financial planning. In this material, participants will learn about what financial planning is, the importance of financial planning, and how to plan finances. In addition, participants are also invited to evaluate their finances and identify things that can interfere with financial health.



Figure 2.
Financial planning material

Figure 3 shows material on financial budgets. In this material, participants will learn what a financial budget is, the types of income and expenses, the benefits of making a budget, and how to make an ideal budget plan.



Figure 3.
Financial budget material

Figure 4 shows material on the types of financial planning that can be needed in family life. Participants received some advice on situations that can occur in households such as financial communication advice, savings, warnings on debt, emergencies, and preparation of investment instruments.



Figure 4.
Family financial planning material

After the session, participants were expected to fill out an evaluation sheet to give their feedback on the presentation. Based on the results of the evaluation sheet, it is known that the participants gave a good assessment of the technical implementation of the training. It was found that 51% of participants were very interested, 47% of participants were interested, and 2% of participants were not interested in the learning media used, so it was concluded that overall, the learning media used by the speakers in delivering the material was good. The question-and-answer session also went well because 41% of participants felt that the question-and-answer session was very comfortable and 59% felt that the question-and-answer session was comfortable. In addition, 33% of participants felt that the training was very timely while 67% of participants felt that the training was on time, so it was concluded that the timeliness of the training was good.

Related to the clarity of the material, 72% of participants felt that the material presented was very clear and 28% of participants felt that the material presented was clear, so it was concluded that the clarity of the material presented by the presenters during the training was good. Regarding the suitability of the material with the theme, 70% of participants said that the material presented was very suitable for the theme of community service, 28% of participants said that the material presented was in accordance with the theme of community service, and 2% of participants said that the material presented was less in accordance with the theme of community service so it was concluded that the material was in accordance with the theme of community service. The training resource person is felt to have been able to provide the material well, this can be seen from 66% of participants who feel very satisfied with the delivery of the material and 34% of participants feel satisfied with the delivery of the material.

Regarding interest in the material, 57% of participants felt that the material presented was very interesting and 43% felt that the material presented was interesting, so it was concluded that the material presented was good. Regarding the understanding of the material, 43% of participants felt that they understood the material very well and 57% could understand the material so it was concluded that the participants could understand the material. Financial planning training is very useful material for maintaining family health. This training made 75% of the participants feel that the material presented was very important for daily life and very useful for married life.

The findings of the evaluation sheet show that, in general, the community service project carried out succeeded in providing satisfaction to the trainees when viewed from the point of view of the technical smoothness of the event, the significance of the material, the usefulness of the material, and the clarity of material delivery.

CONCLUSION AND RECOMMENDATION

The aim of the community service project of the service team is to help the community understand family financial planning. The training materials were presented in the form of step-by-step instructions that participants could use to apply their newly acquired knowledge in maintaining their family's financial stability. The training was delivered by resource people who presented material ranging from the reasons for the need for financial planning, the definition of financial planning, to the steps for preparing financial planning. Then followed by a discussion and question and answer session, which gave participants the opportunity to ask questions to the speakers.

This community service activity proved to be able to provide an understanding of financial planning for the participants who were members of the Baitussalam Healthy and Fit Community (KSBB) in Beji Village, Depok City. This can be seen from the enthusiasm of the participants who were very responsive to the speaker and busy taking notes on the material provided. Participants actively asked questions and answered quizzes given by the speaker. In addition, through the results of the evaluation carried out, it was found that 75% of participants felt that financial planning material was very useful for daily household life and 66% of participants were very satisfied with the delivery of community service materials carried out by the community service team from the Faculty of Economics, State University of Jakarta. Therefore, it was concluded that this activity was of great interest to the participants so that further activities could be carried out.

For further training, it can directly provide guidance to participants in making financial plans that are in accordance with their family's financial situation so that participants can immediately have financial planning. Future training can also add case studies to increase participants' understanding. For the Faculty of Economics, Universitas Negeri Jakarta, it is hoped that it can ensure the implementation of effective community service so that it provides optimal results and can improve the welfare of the community. In addition, this activity requires financial support to create sustainable activities so that it is hoped that there will be an increase in the budget for community service activities so that the quality of community service will improve.

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